# Industry Exclusive Brand Fit Guide 

Look for these icons throughout the catalogue to find your fit.

## NORTH END.


© extreme.

## RELAXED FIT



TEAM *3B5 *

## PERFECT FIT

Our PERFECT FIT ladies only collection from DEVON \& JONES ${ }^{\circledR}$ is thoughtfully designed for the working woman who wants to look stylish and professional without sacrificing comfort and a flattering fit. Specially curated fabrics and wear-tested construction details produce garments that stretch and enhance in the right places and don't cling or gap in the wrong places. PERFECT FIT styles offer more options for women's companion items while coordinating seamlessly with the complete DEVON \& JONES ${ }^{\circledR}$ collection.

## RELAXED FIT

Our RELAXED FIT is a generous cut with lots of extra room for a rigorous work environment. Ideal for layering, this comfortable silhouette is perfect for light industrial and service environments.


## Active fit



MODERN FIT
Our MODERN FIT follows the shape of the body with enough room built in for ease of movement, keeping a sleek and updated look. A great choice for a more fashion-forward silhouette.

## Finding your perfect garment size is easy

## How to Measure

CHEST: Measure just under the arms, across fullest part of chest, around shoulder blades holding tape firm and level.

WAIST: Measure your natural waistline, keeping one finger between the tape and the waist.

HIP: Stand and measure around the fullest point of hips.
SLEEVE LENGTH: With arm relaxed at side and slightly bent, measure from centre back neck, over the shoulder, down to the outer wrist.

INSEAM: Stand and measure from centre crotch to bottom of ankle bone. (Please refer to specific style for garment inseam length.)
UNISEX: Men's medium is similar to ladies' large.
Sleeve length will be about $1-1 \frac{1}{2}$ " longer. Body of garment is not form fitting. Unisex medium is equivalent to men's medium through chest and sleeve length.

## TALL SIZES:

Men's garments have added length in the body and sleeves. Short-sleeves are 1 " longer, long-sleeves and body length are 2" longer.


| MEN'S GARMENT SIZE | XS | S | M | L | XL | 2XL | 3XL | 4XL | 5XL | 6XL |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Neck/Collar Size | 13.5" - 14" | 14.5" - 15" | 15.5" - 16" | 16.5" - 17" | 17.5" - 18" | 18.5" - 19" | 19.5" - 20" | 20.5" - 21" | 21.5" - 22" | 22.5" - 23" |
| Chest | $32^{\prime \prime}-34^{\prime \prime}$ | $35^{\prime \prime}-38^{\prime \prime}$ | $39^{\prime \prime}-41^{\prime \prime}$ | 42" - 45" | $46^{\prime \prime}-49^{\prime \prime}$ | $50^{\prime \prime}-52^{\prime \prime}$ | $53^{\prime \prime}-56^{\prime \prime}$ | 57" - 60" | $61^{\prime \prime}$ - 64" | $65^{\prime \prime}-68^{\prime \prime}$ |
| Waist | $26^{\prime \prime}-2$ " $^{\prime \prime}$ | $29^{\prime \prime}-31^{\prime \prime}$ | $32^{\prime \prime}-34{ }^{\prime \prime}$ | $35^{\prime \prime}-37{ }^{\prime \prime}$ | 38' $-41^{\prime \prime}$ | 42" - 44" | 45" - 47" | 48" - 50" | 51" - 53" | $54^{\prime \prime}-56^{\prime \prime}$ |
| Sleeve Length (Regular) | $32.5{ }^{\prime \prime}-33^{\prime \prime}$ | $33^{\prime \prime}-33.5^{\prime \prime}$ | $34^{\prime \prime}-34.5^{\prime \prime}$ | $35^{\prime \prime}-35.5^{\prime \prime}$ | $36^{\prime \prime}-36.5^{\prime \prime}$ | 37" - 37.5" | 38' $-38.5^{\prime \prime}$ | 38.5" - 39" | 39' - 39.5" | $39.5^{\prime \prime}-40^{\prime \prime}$ |
| Sleeve Length (Tall) | 32.5" - 33" | $33^{\prime \prime}-33.5^{\prime \prime}$ | 34" - 34.5" | 37" - 37.5" | 38" - 38.5" | 39"-39.5" | 40" - 40.5" | 40.5" - 41" | 41" - 41.5" | 41.5" - 42" |
| LADIES' GARMENT SIZE | XS | S | M | L | XL | 2XL | 3XL | 4XL |  |  |
| Equivalent Ladies' Sizes | 2-4 | 6-8 | 10-12 | 14-16 | 18 | 20 | 22 | 24 |  |  |
| Chest | $31^{\prime \prime}-32^{\prime \prime}$ | $33^{\prime \prime}-35^{\prime \prime}$ | $36^{\prime \prime}-38^{\prime \prime}$ | $39^{\prime \prime}-42^{\prime \prime}$ | $43^{\prime \prime}-45^{\prime \prime}$ | $46^{\prime \prime}-49^{\prime \prime}$ | $50^{\prime \prime}-53^{\prime \prime}$ | 54"-57" |  |  |
| Waist | $23^{\prime \prime}-24^{\prime \prime}$ | 25" - 27" | 28" - 30" | $31^{\prime \prime}$ - $32^{\prime \prime}$ | $33^{\prime \prime}-35^{\prime \prime}$ | $36^{\prime \prime}-38{ }^{\prime \prime}$ | $39^{\prime \prime}-41^{\prime \prime}$ | 42" - 44" |  |  |
| Hip | $33^{\prime \prime}-34^{\prime \prime}$ | $35^{\prime \prime}-37^{\prime \prime}$ | 38" - 40" | 41" - 42" | $43^{\prime \prime}-45^{\prime \prime}$ | $46^{\prime \prime}-48^{\prime \prime}$ | 49"-51" | 52" - 54" |  |  |
| Sleeve Length | 29.5" - $30^{\prime \prime}$ | 30.5 " - 31" | 31.5" - 32" | $32.5{ }^{\prime \prime}-33^{\prime \prime}$ | $33.5^{\prime \prime}-34^{\prime \prime}$ | 34.5" - $35^{\prime \prime}$ | 35' - 35.5" | $35.5^{\prime \prime}-36^{\prime \prime}$ |  |  |
| YOUTH GARMENT SIZE | S (8) | M (10-12) | L (14-16) | XL (18-20) |  |  |  |  |  |  |
| Chest | 26" - 27" | 28" - 30" | 31" - 32" | 33" - $34^{\prime \prime}$ |  |  |  |  |  |  |
| Waist | $23^{\prime \prime}-24^{\prime \prime}$ | $25^{\prime \prime}-26^{\prime \prime}$ | 27" - 28" | 29" - 30" |  |  |  |  |  |  |
| Sleeve Length | $25^{\prime \prime}-26.5^{\prime \prime}$ | 26.5" - 28" | 28" - 29.5" | 29.5" - $31^{\prime \prime}$ |  |  |  |  |  |  |


| BRAND | GENDER | XXS | XS | S | M | L | XL | 2XL | 3XL | 4XL | 5XL | 6XL |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (8) <br> ALTERNATIVE | Men's (Chest) |  | 32"-34" | 35"-37" | 38"-40" | 41"-43" | 44"-46" | 47"-48" | 49"-50" |  |  |  |
|  | Men's (Waist) |  | 25"-27" | 28"-30" | 31"-33" | 34"-36" | 37"-39" | 40"-42" | 43"-45" |  |  |  |
|  | Ladies' (Chest) |  | 30"-31" | 32"-33" | 34"-35" | 36"-37" | 38"-39" | 40"-41" |  |  |  |  |
|  | Ladies' (Waist) |  | 23"-25" | 25"-27" | 27"-29" | 29"-31" | 31"-33" | 33"-35" |  |  |  |  |
| American Apparel ${ }^{\text { }}$ | Ladies' (Size) | 00 | 4 | 6 | 8 | 10 | 12 |  |  |  |  |  |
|  | Ladies' (Chest) | 26"-28" | 28"-30" | 30"-32" | 32"-34" | 36"-38" | 40"-42" | 44"-46" |  |  |  |  |
|  | Unisex (Chest) | 29"-31" | 30"-32" | 34"-36" | 38-40" | 42"-44" | 46"-48" | 48"-50" | 50"-52" |  |  |  |
|  | Youth (Chest) | 21" | 22" | 23" | 26" | 27" | 28" |  |  |  |  |  |
| BELLA+CANVAS. | Men's/Unisex (Chest) |  | 31"-34" | 34"-37" | 38"-41" | 42"-45" | 46"-49" | 50"-53" | 54"-57" | 58"-61" |  |  |
|  | Ladies' Jersey \& Rib (Size) |  |  | 2-4 | 6-8 | 8-10 | 10-14 | 14-18 |  |  |  |  |
|  | Ladies' Relaxed (Size) |  |  | 2-6 | 6-10 | 10-14 | 14-18 | 18-22 |  |  |  |  |
|  | Ladies' Slouchy (Size) |  |  | 2-4 | 6-10 | 10-14 | 14-18 | 18-20 |  |  |  |  |
|  | Ladies' Flowy (Size) |  | 0-2 | 2-4 | 6-10 | 10-14 | 14-18 | 18-20 |  |  |  |  |
|  | Boxy (Size) |  |  | 2-6 | 6-10 | 10-18 |  |  |  |  |  |  |
|  | Girls' (Size) |  |  | 6-8 | 10-12 | 14-16 |  |  |  |  |  |  |
|  | Youth (Size) |  |  | 6-8 | 10-12 | 14-16 |  |  |  |  |  |  |
| Champion | Men's (Chest) |  | 30"-32" | 34"-36" | 38"-40" | 42"-44" | 46"-48" | 50"-52" | 54"-56" |  |  |  |
|  | Men's (Waist) |  | 24"-26" | 28"-30" | 32"-34" | 36"-38" | 40"-42" | 44"-46" | 48"-50" |  |  |  |
|  | Ladies' (Chest) |  | 30"-32" | 32.5"-34.5" | 35"-37" | 37.5"-39.5" | 40"-42" | 42.5"-44.5" | 45"-47" |  |  |  |
|  | Ladies' (Waist) |  |  | 24.5"-26.5" | 27"-29" | 29.5"-32.5" | 33"-36" | 36.5"-39.5" |  |  |  |  |
|  | Ladies' (Size) |  | 0-2 | 4-6 | 8-10 | 12-14 | 16-18 | 20-22 |  |  |  |  |
|  | Ladies' Hip (Size) |  | 32"-34" | 34.5"-36.5" | 37"-39" | 39.5"-42.5" | 43"-46" | 46.5"-49.5" |  |  |  |  |
|  | Youth (Size) |  |  | 8 | 10-12 | 14-16 | 18-20 |  |  |  |  |  |
|  | Pants Inseam |  | 31.5" | 31.5" | 31.5" | 31.5" | 32" | 32" | 32.5" |  |  |  |
| Columbia | Men's (Chest) |  | 32"-35" | 35"-38" | 38"-41" | 42"-45" | 46"-49" | 50"-53" | 54"-57" |  |  |  |
|  | Ladies' (Size) |  | 2 | 4-6 | 8-10 | 12-14 | 16-18 |  |  |  |  |  |
|  | Ladies' (Chest) |  | 32"-33" | 34"-35" | 36"-37.5" | 39"-40.5" | 42"-44.5" | 43"-45" |  |  |  |  |
|  | Men's (Chest) |  |  | 34"-36" | 38-40" | 42"-44" | 46"-48" | 50"-52" | 54"-56" | 58"-60" | 62"-64" |  |
|  | Ladies' (Chest) |  |  | 34"-35" | 36"-37.5" | 38.5"-40.5" | 41.5"-44" | 46"-48" | 49"-51" | 52"-54" | 55"-57" | 58"-60" |
| FRUIT운ㄴ․ | Men's (Chest) |  |  | 34"-36" | 38"-40" | 42"-44" | 46"-48" | 50"-52" | 54"-56" | 58"-60" | 62"-64" | 66"-68" |
|  | Ladies' (Size) |  |  | 4-6 | 8-10 | 12-14 | 16-18 | 20-22 | 24-26 |  |  |  |
|  | Youth (Size) |  | 2-4 | 6-8 | 10-12 | 14-16 | 18-20 |  |  |  |  |  |
| GLDAN | Men's (Chest) |  |  | 34"-36" | 38"-40" | 42"-44" | 46"-50" | 50"-52" | 54"-56" | 58"-60" | 62"-64" |  |
|  | Ladies' (Size) |  | 0-2 | 4-6 | 8-10 | 12-14 | 18-20 | 20-22 | 24-26 |  |  |  |
|  | Junior Ladies' (Size) |  |  | 0-2 | 4-6 | 8-10 | 12-14 | 16-18 | 18-20 |  |  |  |
|  | Youth (Size) |  | 2-4 | 6-8 | 10-12 | 14-16 |  |  |  |  |  |  |
|  | Youth (Size) G200B/G240B/G500B |  | 6-8 | 10-12 | 14-16 | 18-20 | 22-24 |  |  |  |  |  |



